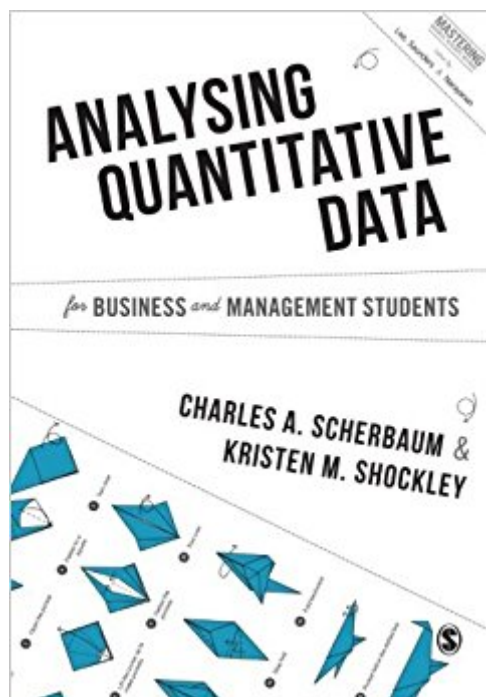




The book was found

Analysing Quantitative Data For Business And Management Students (Mastering Business Research Methods)



Synopsis

Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. In *Analysing Quantitative Data*, Charles A. Scherbaum and Kristen M. Shockley guide the reader through Understanding Quantitative Data Analysis, Basic Components of Quantitative Data Analysis, Conducting Quantitative Data Analysis, Examples of Quantitative Data Analysis and Conclusions. An appendix contains Excel Formulas. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Watch the editors introduce the Mastering Business Research Methods series and tell you more about the first three books.

Book Information

Series: Mastering Business Research Methods

Paperback: 184 pages

Publisher: SAGE Publications Ltd; 1 edition (March 26, 2015)

Language: English

ISBN-10: 1446273539

ISBN-13: 978-1446273531

Product Dimensions: 6.7 x 0.4 x 9.5 inches

Shipping Weight: 11.4 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #536,700 in Books (See Top 100 in Books) #96 in Books > Business & Money > Processes & Infrastructure > Research & Development #1890 in Books > Textbooks > Business & Finance > Management #2856 in Books > Business & Money > Education & Reference

Customer Reviews

Dr. Charles A. Scherbaum is an associate professor of psychology at Baruch College. His research focuses on personnel selection, cognitive ability testing, attitudes toward stigmatized employees, and applied psychometrics. He received his Ph.D. in industrial and organizational psychology from Ohio University. Publications of his research have appeared in journals such as *Personnel Psychology*, *Organizational Research Methods*, *Educational and Psychological Measurement*, *Journal of Business and Psychology*, and *Leadership Quarterly* and in numerous book chapters in

edited books. His research has been supported by the National Science Foundation and the Graduate Management Admission Council. Charles was one of the winners of the 2011 M. Scott Myers Award for Applied Research from the Society for Industrial and Organizational Psychology (APA Division 14). Charles is on the editorial boards of the Journal of Applied Psychology and the Journal of Business and Psychology. He is the past president of the Metropolitan New York Association for Applied Psychology. Dr. Kristen M. Shockley is an Assistant Professor in the Psychology Department at Baruch College and the Graduate Center of the City University of New York. She received her Ph.D. in industrial/organizational psychology from the University of South Florida. Her main area of research focuses on understanding the intersection of employees' work and family lives. Specifically, she has conducted research aimed at understanding organizational initiatives to help employees managing competing life demands (i.e., flexible work arrangements); research that explores the relationship between work-family conflict and health outcomes, including eating behaviors and physiological indicators of health; research that addresses the measurement and theoretical foundations of work-family interactions; and research targeted at understanding how dual-earner couples balance work and family roles. Her research has been published in several journals, such as the Journal of Vocational Behavior, Journal of Management, Human Performance, Journal of Occupational Health Psychology, Journal of Mixed Methods Research, and Personnel Psychology and in numerous book chapters in edited books. Her scholarly work has been awarded through the Society for Industrial/Organizational Psychology's 2010 Mary L. Tenopir and the 2011 S. Rains Wallace awards. She enjoys teaching Introduction to Statistics at the undergraduate and master's levels.

[Download to continue reading...](#)

Analysing Quantitative Data for Business and Management Students (Mastering Business Research Methods) Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on

Methods and Applications in Data Mining) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Research Methods in Public Administration and Nonprofit Management: Qualitative and Quantitative Approaches Quantitative Health Risk Analysis Methods: Modeling the Human Health Impacts of Antibiotics Used in Food Animals (International Series in Operations Research & Management Science) Quantitative Health Risk Analysis Methods: Modeling the Human Health Impacts of Antibiotics Used in Food Animals: 82 (International Series in Operations Research & Management Science) Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right – Accelerate Growth and Close More Sales (Data Analytics Book Series) Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking Hierarchical Linear Models: Applications and Data Analysis Methods (Advanced Quantitative Techniques in the Social Sciences) Quantitative Methods: For Business, Management and Finance Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Case Study Research: Design and Methods (Applied Social Research Methods) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Media and Communication Research Methods: An Introduction to Qualitative and Quantitative Approaches Survey Research Methods (Applied Social Research Methods)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)